# **Bryant Battenfelder**

Project Manager

Call 610.247.3827 Email bryant@bryantb.com

Hello! I'm Bryant B. Technically inclined, creative, and performance-focused professional with broad-based experience in project management, consulting, and web development. Equipped with unsurpassed expertise in all phases of project management, which include schedule, technical performance, and cost. Known for first-rate management and communication skills in developing and transforming plans into strategic and effective actions to drive successful goal accomplishment. Adept at creating test methods, strategic plans, and standards in alignment with organizational objectives and goals. Concept-toexecution driver, with skills in handling all projects from inception to completion and delivery. Highly capable of dealing effectively within a fast-paced, highly technical, and continually evolving product line.

# EXPERTISE

- Troubleshooting / Problem Solving
- Program Administration
- Risk & Change Management
- Strategic Planning & Implementation
- Process Optimization

# SKILLS

- Adobe Creative Cloud
- Magento / Wordpress
- HTML / CSS / PHP / MySQL
- Google Microsoft Office

### **INTERESTS**





RAFTING

ⅆ⊟Ւ

TRAVEL CYCLING



CAMPING

FITNESS

SNOWBOARDING

ቆዀ

BEEKEEPING

# EDUCATION

Bachelor of Science, Business Administration, Minor in Recreation Management University of Vermont

## EXPERIENCE

#### Insight Designs Project Manager & Developer

- Customize client design expectations and bring them to life
- Hold responsibility in collecting pertinent information and requirements from customers to deliver projects and added value
- Conduct continuous and safe testing of browser and mobile applications to guarantee user friendliness
- Spearhead the development of a project in accordance with the Payment Card Industry (PCI) compliance and search engine optimization (SEO)
- Deal with offering responsive mobile and tablet-friendly development

# Conversion Labs

### Project Manager & Creative Consultant

- Establish and strengthen relationships with clients to design appropriate and creative websites
- Conceptualize design with mockups and wireframes
- Render all facets of creative design of site
- Demonstrate industry expertise in developing, testing, and uploading website upon client approval

#### eSwarm

#### Vice President of Marketing and User Experience

- Led all website developments and changes while producing and implementing all user site
- Assumed responsibility in designing layouts of each page, starting with wireframes; writing all verbiage for site; and administering the scope of all Web-related projects from start to finish

#### Temte Supply Vice President of Marketing and Sales

- Steered effort in designing layout of each website and each page, starting with wireframes as well as in creating and implementing marketing and SEO Led all website developments and changes while producing and implementing all user site
- Carried out purchasing and setting schedule as well as writing content

# **BryantB.com**